

## Message Text

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PAGE 01 MADRID 09267 090626Z

11

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 AF-08 ARA-10 EA-09 NEA-10

L-03 CIAE-00 INR-07 NSAE-00 /067 W

----- 054061

R 071437Z DEC 76

FM AMEMBASSY MADRID

TO SECSTATE WASHDC 8243

UNCLAS MADRID 9267

DEPT. PLS. PASS USTS - MR. D. PARKER AND B. SHIPKA

E.O. 11652: N/A

TAGS: AORG, OTRA, TS, WTO,SP

SUBJECT: WORLD TOURISM ORGANIZATION: MEETING OF TCPC, MADRID, DEC 6-8

ENJOYABLE AND RATHER PRODUCTIVE SECOND MEETING OF THE TCPC. MEXICAN DELEGATION DID NOT ATTEND; SPAIN CHAIRED THE MEETING.

RE: WORK PROGRAM. STATISTICAL SECTION AGAIN INDICATED TO BE OF PRIME IMPORTANCE BY ALL PRESENT. SECTION INCREASED MORE. USDEL ALSO STRESSED TWO OTHER PRIORITY ACITIVITIES: 1) MARKETING AND PROMOTION, PARTICULARLY WITH RESPECT TO WTO BUDGETS AND STUDIES TO DETERMINE THE EFFECTIVENESS OF PROGRAMS, AND, 2) ECONOMIC ANALYSES, PARTICULARLY WITH RESPECT TO DETERMINING THE IMPACT OF

TOURISM ON STATES ECONOMIES AND ESTIMATING EMPLOYMENT DERIVED AND GENERATED BY TOURISM. SECGEN INDICATED DIFFICULT TO OBTAIN GOOD DATA RE TOURISM EMPLOYMENT. USDEL CONCURRED BOT, MEBERTHELESS INIDCATED IT WAS OF PRIME IMPORTANCE TO THE U.S.

IN TOTAL, EIGHT PROJECTS WERE DELETED, AND SIX OTHERS COMBINED, WHICH WAS MOST ACCEPTABLE TO THE UNDEL AS OVERALL WORK PROGRAM WAS REDUCED. NONE OF THE PROJECTS REDUCED OR COMBINED WERE OF PARTICULARINTEREST TO THE U.S. AGAIN STRESSED QUALITY NOT QUANTITY IN RESEARCH WORK.

IN SUMMARY, WORK PROGRAM MOVING IN RIGHT DIRECTION, BUT STILL A WAY TO GO.

IT WAS SUGGESTED THAT THE TCPC AGAIN MEET AFTER RATHER THAN BEFORE THE ECEXECUTIVE CONCUCIL MEETING IN FEB TO REWORK PROGRAM IF NEEDED.STABLER

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NNN



## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
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**Disposition Comment:**  
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**Disposition History:** n/a  
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